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# Support AppalReD Legal Aid in the Good Giving Challenge

[Give Today!](#)



**GOODGIVING**  
CHALLENGE

#poweroflegalaid

**"Access to  
Justice,  
Safety, and  
Community"**

**MELISSA  
HENKE**

AppalReD Legal Aid  
Board Member and  
UK Professor of Law



**GOODGIVING**  
CHALLENGE

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**"Helping the  
least of  
these."**

**JOSEPH  
LANE**

AppalReD Legal Aid  
Board Member and  
Attorney, Pikeville



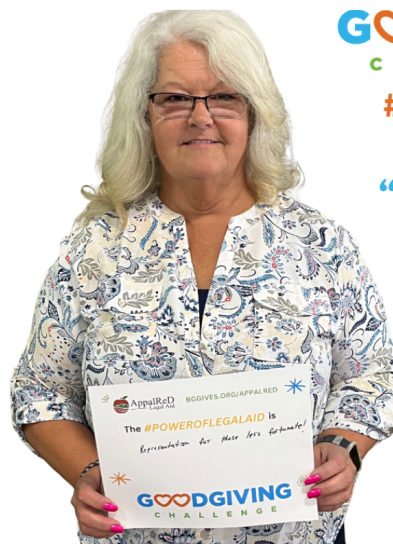
**GOODGIVING**  
CHALLENGE

#poweroflegalaid

**"People!"**

**WARREN  
KELLER**

AppalReD Legal Aid  
Board Counsel and  
Attorney, London



**GOODGIVING**  
CHALLENGE

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**"Representation  
for the less  
fortunate."**

**EDNA  
BLAND**

AppalReD Legal Aid  
Client Board Member  
and LSC Client  
Board Council

We are so excited to participate in the 13th Annual Good Giving Challenge! When people across the Bluegrass and Appalachian Kentucky come together to support nonprofits across their community it is so powerful. Local businesses and foundations have partnered to provide more than \$700,000 in exciting matches and prizes to boost the impact of YOUR gift, large or small!

AppalReD Legal Aid's board has also created a matching fund, so your gift will go even further!

[Give Generously to the Good Giving Challenge 11/28-12/2](#)

## **Matches and When To Give**



## WHEN TO GIVE: GIFTS OF ANY SIZE MAKE A HUGE DIFFERENCE

### GOOD GIVING CHALLENGE MATCHES AND PRIZES

Donate at [www.bgcf.org/organization/appalred](http://www.bgcf.org/organization/appalred)

TUESDAY LET'S GET STARTED! + NIGHT OWL BONUS	WEDNESDAY GIFTS OF \$10- \$50 TO MAKE A BIG IMPACT	THURSDAY LAST DAY TO DONATE TOWARDS HUMAN SERVICE CHALLENGE	FRIDAY GIVE, GIVE, GIVE!
<p>Give Tuesday from 9 a.m.-11:59 pm to help us win a % of prize.</p> <p>Gifts made between 11 am-11 pm will also be entered into a raffle for \$1,000.</p> <p>Gifts of up to \$100 made between 9pm-11pm will be matched 1:1. Turn your \$10 into \$20. Or \$100 into \$200.</p>	<p>9 am-11:59 am: Gifts up to \$50 will be matched \$1 for \$1.</p> <p>If you can give big (\$3000) give at 12:00 pm or soon after. The first 30 nonprofits to raise \$3000 at 12:00 pm (-11:59 pm) win \$1000.</p>	<p>1:00 PM - 11:59 PM, Gifts up to \$250 will be matched 50¢ per \$1. Turn \$250 into \$375.</p> <p><i>Note: this \$15,000 match pool ran out last year so donate as close to 1:00 pm as possible. If you are running late, you might wish to donate on Friday, which has a combined \$160,000 pool.</i></p>	<p>6:00 AM - 11:59 am Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).</p> <p>12:00 pm - 11:59 pm Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).</p>

**The five nonprofits in the Human Services category with the highest number of unique donors from the start of the Challenge through Thursday at 11:59pm will be entered into a drawing for a \$1,776 prize! Every gift helps!**

## Spread The Word on Social Media

Download our template or make your own sign. Tag us on [Facebook](#), [Twitter](#), [Instagram](#), or [LinkedIn](#) and let us know what the #poweroflegalaid means to you!

Last updated on November 22, 2023.

Files

[#Poweroflegal aid sign template](#)

Print

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### NEWS

#### News & publications

The news about recent activities for needed peoples.

[More News](#)

30 Sep 2025

Kentucky has kicked people off food benefits using data that doesn't tell the full story

This Hunger Action Month we want to share "Laura's" story. She contacted...

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30 Sep 2025



Honoring Pro Bono Attorney Marsha Taylor

AppalReD Legal Aid was deeply saddened to learn of Marsha's death. Marsha was...

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