

Support AppalReD Legal Aid in the Good Giving Challenge

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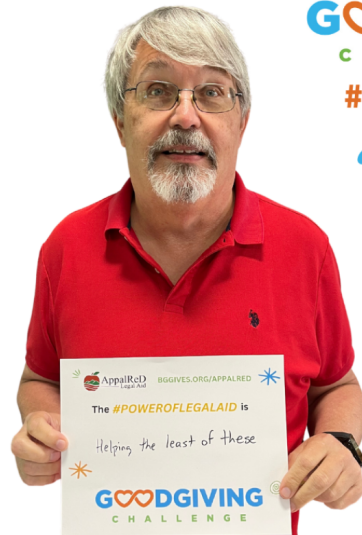
GOODGIVING
CHALLENGE

#poweroflegalaid

“Access to Justice, Safety, and Community”

MELISSA HENKE

AppalReD Legal Aid Board Member and UK Professor of Law



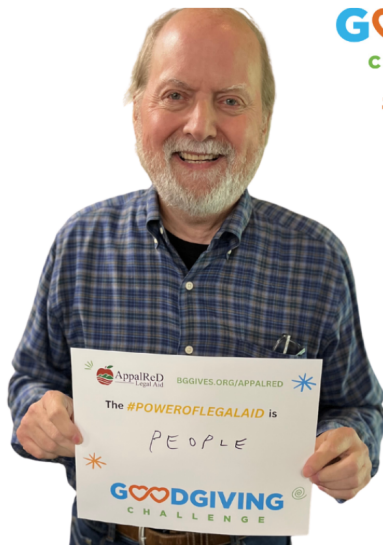
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“Helping the least of these.”

JOSEPH LANE

AppalReD Legal Aid Board Member and Attorney, Pikeville



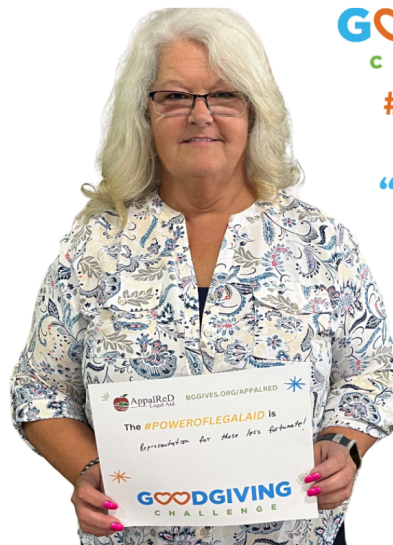
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“People!”

WARREN KELLER

AppalReD Legal Aid Board Counsel and Attorney, London



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“Representation for the less fortunate.”

EDNA BLAND

AppalReD Legal Aid Client Board Member and LSC Client Board Council


We are so excited to participate in the 13th Annual Good Giving Challenge! When people across the Bluegrass and Appalachian Kentucky come together to support

nonprofits across their community it is so powerful. Local businesses and foundations have partnered to provide more than \$700,000 in exciting matches and prizes to boost the impact of YOUR gift, large or small!

AppalReD Legal Aid's board has also created a matching fund, so your gift will go even further!

[Give Generously to the Good Giving Challenge 11/28-12/2](#)

Matches and When To Give

GOOD GIVING CHALLENGE 

WHEN TO GIVE: GIFTS OF ANY SIZE MAKE A HUGE DIFFERENCE

GOOD GIVING CHALLENGE MATCHES AND PRIZES
Donate at www.bgcf.org/organization/appalred

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
LET'S GET STARTED! + NIGHT OWL BONUS	GIFTS OF \$10- \$50 TO MAKE A BIG IMPACT	LAST DAY TO DONATE TOWARDS HUMAN SERVICE CHALLENGE	GIVE, GIVE, GIVE!
Give Tuesday from 9 a.m.-11:59 pm to help us win a % of prize. Gifts made between 11 am-11 pm will also be entered into a raffle for \$1,000. Gifts of up to \$100 made between <u>9pm-11pm</u> will be matched 1:1. Turn your \$10 into \$20. Or \$100 into \$200.	9 am-11:59 am: Gifts up to \$50 will be matched \$1 for \$1. If you can give big (\$3000) give at 12:00 pm or soon after. The first 30 nonprofits to raise \$3000 at 12:00 pm (-11:59 pm) win \$1000.	1:00 PM - 11:59 PM, Gifts up to \$250 will be matched 50¢ per \$1. Turn \$250 into \$375. <i>Note: this \$15,000 match pool ran out last year so donate as close to 1:00 pm as possible. If you are running late, you might wish to donate on Friday, which has a combined \$160,000 pool.</i>	6:00 AM - 11:59 am Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift). 12:00 pm - 11:59 pm Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).

The five nonprofits in the Human Services category with the highest number of unique donors from the start of the Challenge through Thursday at 11:59pm will be entered into a drawing for a \$1,776 prize! Every gift helps!

Spread The Word on Social Media

Download our template or make your own sign. Tag us on [Facebook](#), [Twitter](#), [Instagram](#), or [LinkedIn](#) and let us know what the #poweroflegalaid means to you!

Last updated on February 09, 2026.

Files

[#Poweroflegal aid sign template](#)

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