

Support AppalReD Legal Aid in the Good Giving Challenge

Give Today!



GOODGIVING
CHALLENGE

#poweroflegalaid

“Access to
Justice,
Safety, and
Community”

**MELISSA
HENKE**

AppalReD Legal Aid
Board Member and
UK Professor of Law



GOODGIVING
CHALLENGE

#poweroflegalaid

“Helping the
least of
these.”

**JOSEPH
LANE**

AppalReD Legal Aid
Board Member and
Attorney, Pikeville



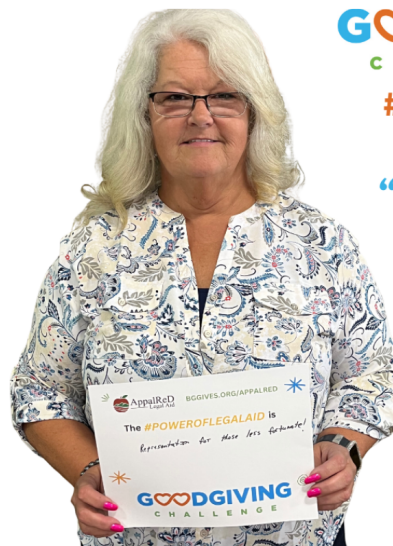
GOODGIVING
CHALLENGE

#poweroflegalaid

“People!”

**WARREN
KELLER**

AppalReD Legal Aid
Board Counsel and
Attorney, London



GOODGIVING
CHALLENGE

#poweroflegalaid

“Representation
for the less
fortunate.”

**EDNA
BLAND**

AppalReD Legal Aid
Client Board Member
and LSC Client
Board Council



We are so excited to participate in the 13th Annual Good Giving Challenge! When people across the Bluegrass and Appalachian Kentucky come together to support

nonprofits across their community it is so powerful. Local businesses and foundations have partnered to provide more than \$700,000 in exciting matches and prizes to boost the impact of YOUR gift, large or small!

AppalReD Legal Aid's board has also created a matching fund, so your gift will go even further!

[Give Generously to the Good Giving Challenge 11/28-12/2](#)

Matches and When To Give



WHEN TO GIVE: GIFTS OF ANY SIZE MAKE A HUGE DIFFERENCE

GOOD GIVING CHALLENGE MATCHES AND PRIZES

Donate at www.bgcf.org/organization/appalred

TUESDAY LET'S GET STARTED! + NIGHT OWL BONUS	WEDNESDAY GIFTS OF \$10- \$50 TO MAKE A BIG IMPACT	THURSDAY LAST DAY TO DONATE TOWARDS HUMAN SERVICE CHALLENGE	FRIDAY GIVE, GIVE, GIVE!
<p>Give Tuesday from 9 a.m.-11:59 pm to help us win a % of prize.</p> <p>Gifts made between 11 am-11 pm will also be entered into a raffle for \$1,000.</p> <p>Gifts of up to \$100 made between 9pm-11pm will be matched 1:1. Turn your \$10 into \$20. Or \$100 into \$200.</p>	<p>9 am-11:59 am: Gifts up to \$50 will be matched \$1 for \$1.</p> <p>If you can give big (\$3000) give at 12:00 pm or soon after. The first 30 nonprofits to raise \$3000 at 12:00 pm (-11:59 pm) win \$1000.</p>	<p>1:00 PM - 11:59 PM, Gifts up to \$250 will be matched 50¢ per \$1. Turn \$250 into \$375.</p> <p><i>Note: this \$15,000 match pool ran out last year so donate as close to 1:00 pm as possible. If you are running late, you might wish to donate on Friday, which has a combined \$160,000 pool.</i></p>	<p>6:00 AM - 11:59 am Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).</p> <p>12:00 pm - 11:59 pm Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).</p>

The five nonprofits in the Human Services category with the highest number of unique donors from the start of the Challenge through Thursday at 11:59pm will be entered into a drawing for a \$1,776 prize! Every gift helps!

Spread The Word on Social Media

Download our template or make your own sign. Tag us on [Facebook](#), [Twitter](#), [Instagram](#), or [LinkedIn](#) and let us know what the #poweroflegalaid means to you!

Last updated on November 22, 2023.

Files

[#Poweroflegal aid sign template](#)

Print

Table of Contents

NEWS

News & publications

The news about recent activities for needed peoples.

[More News](#)

28 Jul 2025

Three Years Later: Still Recovering, Still Growing, Still Fighting

By Sarah CurryIt's been three years since eastern Kentuckians woke in a panic...

[Continue Reading](#)

23 Jul 2025



Legal experts share advice on eviction notices

HAZARD, Ky. (WYMT) - Officials with AppalReD Legal Aid shared advice on...

[Continue Reading](#)